UX for Dataverse

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How do I feel about "click here?"

I don't have feelings. I have data.
How do you go from this...
Dataverse 4.0 First Sketch

Harvard Dataverse

Search this Dataverse

548 Dataverses

Studies: 52,145
Files: 726,175

Results: 548 Dataverses

Sort

Dataverse A
Summary: Project about something somewhere

Dataverse B
Description: Description words 1000 words 1000 words

Dataverse C
Oct 23, 2013
100 data items

Dataverse D

Dataverse E

Dataverse F
Dataverse 4.0 First Prototype
...to this?
Two UX Methods

- UX Health Check
- Usability studies
UX Health Check

- Questionnaire for development team
- Break out features and functionalities and have team and stakeholders rank each item
- Allows everyone to provide their opinions on what they believe should change with the project
UX Health Check

DVN UX Health Check

For each feature, please give it a ranking from 1 (problem area) to 10 (best in class). Please list any competitor or website, application, or other digital product you believe does the same feature or a similar feature well. Additionally, write in any comments you have about each feature that you would like included in this review.

* Required

Basic Search *

Advanced Search *

Creating an account *
Usability Studies
Why do usability studies?
You are not your user.
Usability Studies Methodology

- Remote testing using Google Hangouts and Skype
- Sessions last 30-45 minutes
- Task based scenarios
Usability Studies Task Examples

● After creating your account, you want to have your own dataverse for your data. How would you make a dataverse?

● From the results, how would you narrow down your results to find a dataverse within the Murray Research Archive?

● You’re having an issue with downloading a particular file in Dataverse. How would you report this issue to the site’s administration?
Quick Analysis: Affinity Diagrams
How can usability studies help you?
Usability studies helped Dataverse...

- Discover our icons were not clear
- Learn some of our terminology was confusing
- See where users were struggling
- Realize it takes 3 months and multiple sessions with users to design one facet
The trickiest facet ever...
How are we still keeping usability in the loop now that 4.0 is out?
Want to participate?

Email me at equigley@iq.harvard.edu

http://eleganthack.com/uxkitteh/

UX Kitteh very unobtroosive when doing user observation