# Dataverse Usability Evaluation: Findings & Recommendations

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# Agenda

• Introduction

Scenarios

• Findings & Recommendations

Next Steps

# Introduction

# **Scenarios**

#### Scenario One

• Data Users: Individuals who are exclusively **searching** for specific datasets, studies, collections, dataverses. Individuals who **access and use** datasets provided by other people.

# Scenario One

Dataverse Feature	Task Number
Searching (Basic and Advanced) and Refining	1, 2, 3a, 3b, 5a
Browsing dataverses	4a, 4b
Downloading Files (single & multiple), Subsetting, Restricted Access	5b, 6a, 6c, 7
Citing Data	6b
User Guide	8
Icon Use	9

#### **Scenario Two**

 Data Creators: Individuals who upload, store, share and publish their own datasets, studies, collections

# **Scenario Two**

Level	Dataverse Feature	Task Number
Account	Dataverse Creation	1
Dataverse	Settings- Editing Description	2
Account & Dataverse	Studies – Study Creation	3
Study	Entering Cataloging Info	4
Account & Study	Studies – Uploading Files	5
Study	Permissions – Restricting File Access	6
Study	Release study	7
Dataverse	Collection — Collection Creation (Static & Dynamic)	8a, 8b
Dataverse	Settings – Publishing Dataverse	9
Homepage & Study	Re-access Dataverse	10
Dataverse	Settings- Unrelease Dataverse	10

# Findings & Recommendations

# **Pre and Post Test Survey**

• Twenty-one users were involved in testing, two of them were pilot participants

12/19, 5/19, 2/19

• 4.2/7

• 13/19

#### **Basic & Advanced Search**

• Users understood where to locate the basic search function well

- Advanced search was more problematic
  - Users were frustrated that when they received no search results they could not go back and edit what they already had
  - They were not aware of what would happen when they hit enter on the advanced search page
  - The advanced search fields were hard for users to grasp

# **Browsing dataverses**

#### **Dataverses** Create Dataverse 528 Dataverses A Dataverse is a container for research data studies, customized and managed by its owner. BROWSE DATAVERSES BY FILTER BY ORGANIZATION Association, Society (37) Business, Industry (5) Government (24) School (Harvard) (101) School (Other) (194) BROWSE DATAVERSES BY FILTER BY TYPE Institutions, Depts, Centers (74) Journal Replication Archive (30) Large Collections (33) Research Projects (114) Scholars (265) RECENTLY RELEASED DATAVERSES Test Dataverse JN May 16, 2013 open May 10, 2013 Heppler, Michael May 3, 2013 gpd Apr 23, 2013 es\_test\_34 Apr 19, 2013

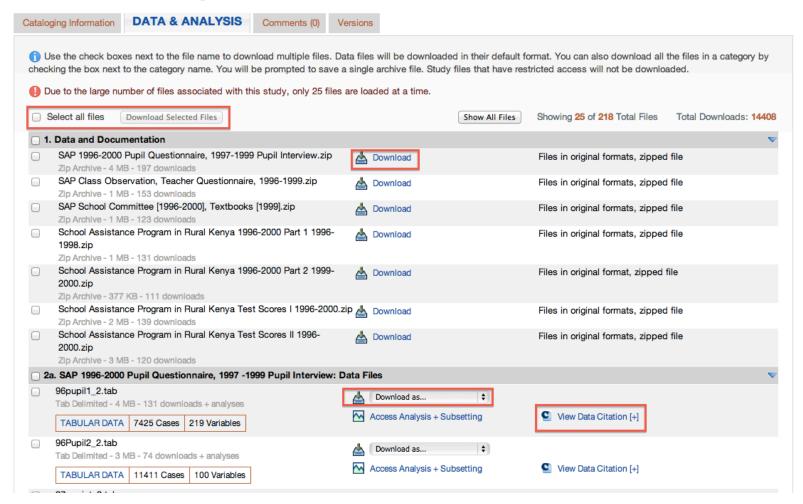
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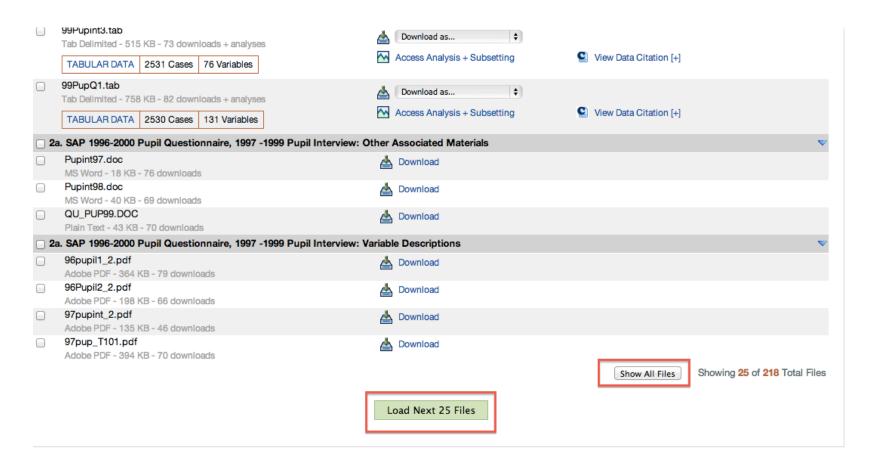
# Accessibility

- Participants commented on font size being too small
- Red and green asterisks denoting required vs. recommended fields on forms hard to either see or differentiate

- Recommendation:
  - Work towards creating a version of Dataverse that follows accessibility guidelines
  - Harvard's University Disability Services recommends following the W3C's Web Accessibility Initiative Guidelines

- Data & Analysis Tab
  - Font size issues
  - Difficulty distinguishing between files
  - Loading more files on the page
- Downloading subsets of variables
  - Ability to sort variables
  - Downloading options
  - Citing a data file





Variable Information Table K C 1 2 3 4 > >> >1				
0	Туре	Name	Label	Summary
Continuous		schoolid	ID Number of school	
Discrete		studid	ID Number of student	===
Continuous		std	Standard student is in	===
Discrete		day	Day of the interview	==
Discrete		month	Month of the interview	===
Discrete		year	Year of the interview	<b>=</b>
Character		language	Mother tongue	===
Character		religion	Religion	<b>=</b>
Character		religoth	Religion if 'other' option mark	===
Character		nursery	Nursery class before std1	<b>=</b>

## Creating an account & dataverse

 Multiple participants expected clicking on the create an account box would link them directly to the create account page

• Error messages would sometimes occur off screen and participants would not know where they had made an error

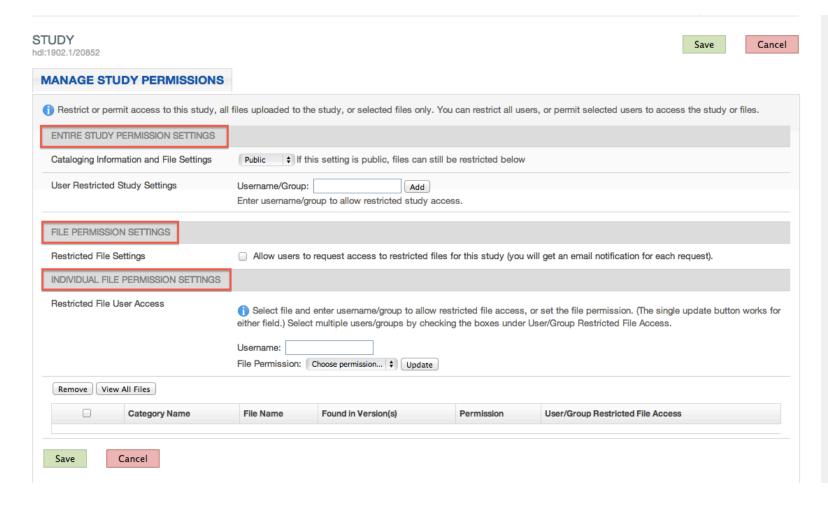
# Creating studies & uploading files

- Participants noted the asterisks on the create study form as being difficult to differentiate
- The instructions at the top of the page blended into the rest of the content
- Using "upload" instead of "save" when uploading files

# **Settings & Permissions**

- Restricting Access for Files
  - Participants weren't sure which section accurately restricted files
  - Participants weren't confident in the terminology used for restricting access

# **Settings & Permissions**



# **Settings & Permissions**

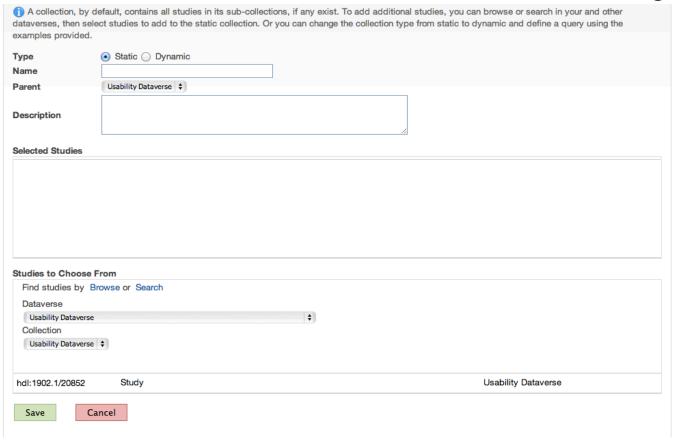
- Releasing a dataverse or study
  - Participants weren't confident they had actually released their dataverse
  - Participant stated it would be nice to have a confirmation pop up appear to confirm releasing of study
- Streamline Permissions
  - Condense permissions pages for studies and dataverses into one page
  - Users will no longer click around looking for the separate permissions pages

#### Collections

- Participants had difficulty locating the Collections tab
  - User guide was not helpful as path to tab was not included
- Participants had easier time creating dynamic collection after static collection creation
  - Familiar with process and had located Collections tab
- "Child" and "parent" terminology caused confusion
  - Participants were not familiar with terminology
- Collections tab is labeled "Sub-Collection" once it is clicked on
  - Caused participants to think they were in the wrong tab

#### Collections

- Static collection creation
  - Participants didn't notice list of studies at bottom of page



# Homepage

- Dataverse home link is hard to identify
  - Users often tried the "IQSS" link in the top left corner first, followed by the "Powered by the Dataverse Network" on the right side
  - Users often did not identify the Dataverse homepage link as a link

#### **User Guides**

• Users liked text in the guides as opposed to screen shots or videos

• The guide content does not currently match Dataverse's content in all cases

• Users did not like that the guide pops up in a different window

Tested with both scenarios

- Search and user guide icons easy to identify
- Report a problem icon not very intuitive
  - Participants thought it was a cartoon bubble or chat icon
- Plain text rather than icons
  - "It would be more straightforward than the icons"-participant

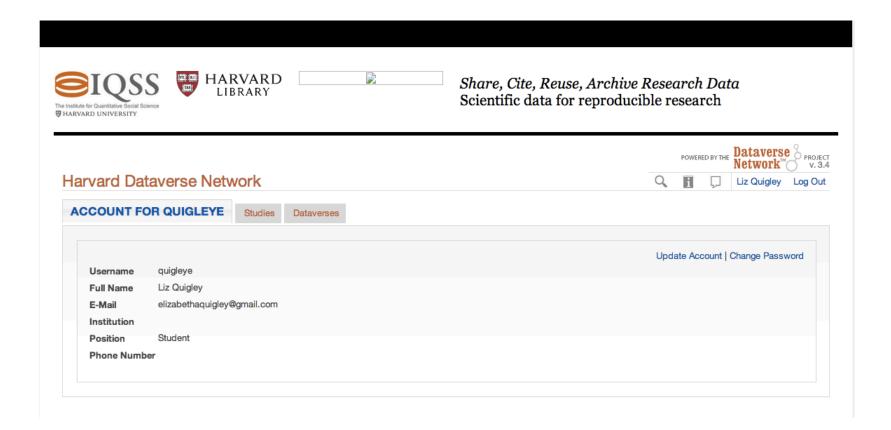
- Settings icon
  - Does not appear on Dataverse homepage once a user is logged in
  - Takes 3 clicks before it appears
- Recommendation:
  - Persistent settings icon

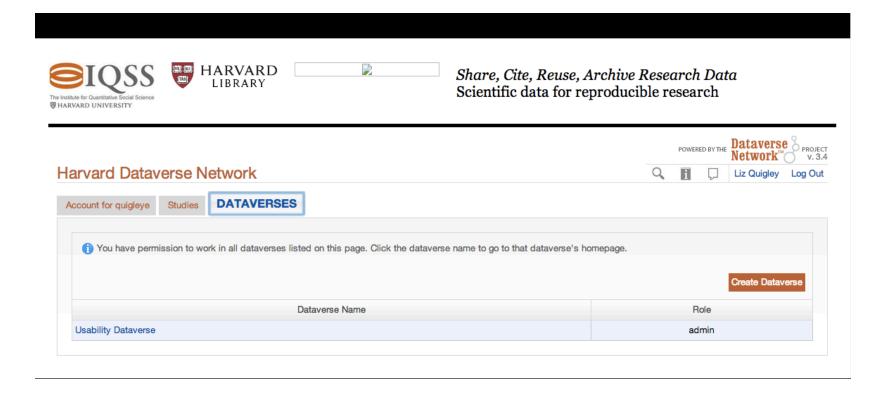


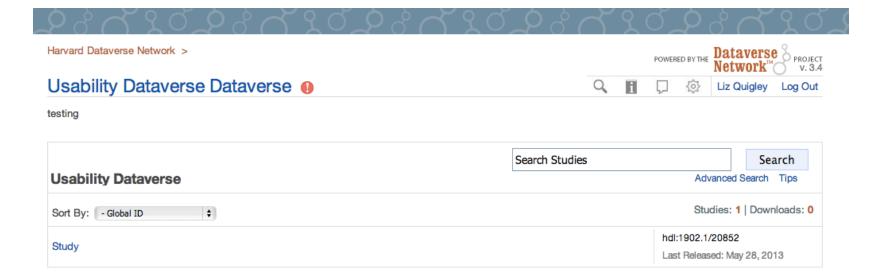


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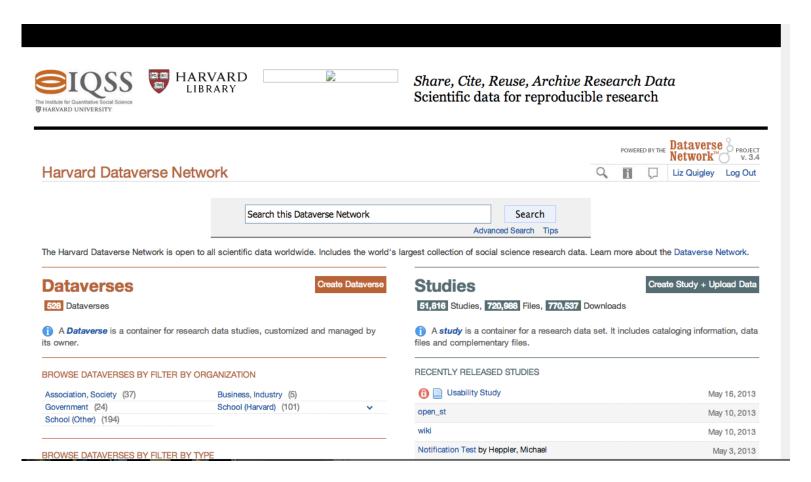


# **Hierarchy of Dataverse**

- Users had difficulty visualizing and explaining hierarchy
- Confused by how collections fit in Dataverse
- Recommendation: add a visual representation of Dataverse
  - Content uploaders can easily tell where they are in Dataverse
  - Content uploaders can easily access different levels of their content

#### Accounts

• Differences between administrator account and basic account



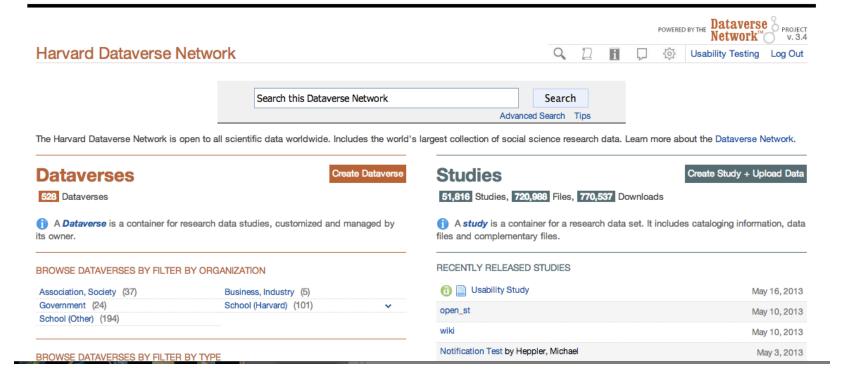
#### Accounts







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# **Next Steps**

# Further Analysis of User Testing Sessions

- Our analysis is based primarily on qualitative data
- A thorough analysis of time on tasks, user difficulties, and user failures would flesh out our observations

# **Analytic Data Evaluation**

- Dataverse currently keeps analytic data on site usage
- Analytics would show what browsers are most commonly used, how long users spend on pages, and how often the account creation page is accessed
- This information will help guide developers in the future

## Persona Development

- What is a persona?
  - Includes: age, fake name, hobbies, work environment, etc
  - Helps to understand how users are interacting with Dataverse
- Data creator and data user current user profiles
  - Need to be expanded, i.e.-staff, faculty, students? Who are they?
- Usability method: survey

#### **Faceted Search Competitive Analysis**

- Faceted search for next iteration of Dataverse would benefit from a competitive analysis
- Competitive analysis of databases featuring faceted search used by Dataverse users
  - How is their faceted search set up?
  - What filters do they use?

# Dataverse & Research Site Linking

• Users commonly use Google Scholar or HOLLIS to locate studies with data sets contained in Dataverse

• Linking Dataverse studies to their finished products in commonly used search engines would help the site's traffic

# **Further User Testing**

• Dataverse creators were underrepresented in this user testing run

• Remote testing would allow Dataverse to solicit more information from data creators